

Vbleaf Gold Buyer Brief

A working template for B2B tea, matcha, botanical infusion and freeze-dried fruit tea discussions. Complete the fields that matter to your project, then attach it to your enquiry or use it to align an internal review.

1. Buyer and market context

Company / buying team	
Contact name and work email	
Target market or region	
Buyer type (importer, brand, retailer, foodservice, manufacturer)	
Project stage (exploring, sample review, development, supplier review)	

2. Product direction

State the visible form and intended use. Do not treat this template as a confirmation of formula, origin, certification, sample availability, commercial terms, timing, or destination-market suitability.

Category / product direction	
Intended application and serving scene	
Preparation method and serving size	
Sensory direction to review	
Preferred product and packaging form	
Sample, specification or document questions	

3. Sample review record

Review field	Notes / decision
Sample code and date	
Preparation conditions	
Visible form and cup appearance	
Aroma, flavour and finish observations	
Requested changes	
Decision: advance / revise / pause / decline	
Decision owner and next action	

Use this template as a conversation record. Supplier responses and destination-market requirements must be reviewed for the actual selected product and project.